

## Here Is Your **FREE** Complimentary New Puppy Kit!

Getting a new puppy is such a fun experience, but it can be overwhelming. If you have clients with a new puppy that don't know how to care for it properly, they will have a lot of questions for you. To save time educating your clients about how to care for their new puppy, we've put together this complimentary New Puppy Kit.

### Your kit includes:

- **An infographic** with new puppy tips for early-day successes, nighttime wins, and lifelong well-being for clients.
- **An educational handout for clients**— *Puppy Behavior and Training: Synopsis of a ClientEd Handout*—that you can print and hand to clients at curbside or in-clinic or send by email.
- **Two social media images** that you can post on Facebook to further educate your clients on how to care for their new puppy
- **Practice email FAQ** with common new puppy care questions to send to clients
- **1-pager** to educate clients on pet insurance
- **Immunization Checklist** to help clients keep track of important puppy vaccines

**Please note:** If you currently subscribe to [ClientEd](#), you have access to the full version of the ClientEd handout.

**If you are not a ClientEd subscriber**, now is a great time to discover why more veterinarians choose ClientEd to save time and increase efficiency.

ClientEd is a unique pet health education library designed to strengthen the veterinary team's role as effective animal health educators and encourage client compliance through easy-to-understand information. Written and reviewed by animal health and communication experts, ClientEd contains more than **2,100 handouts** that cover a wide range of pet health topics and species. Handouts are written in plain language, include many custom illustrations, and can be shared in print or digital form.

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